



# AWEC MONTHLY NEWSLETTER

## NOVEMBER, 2011

AWEC IS A NON PROFIT 501© 3 ORGANIZATION TAKING PROACTIVE ACTION FOR  
CHANGE IN THE LIVES OF WOMEN AND CHILDREN

THE AFRICAN WOMEN ECONOMIC CONSORTIUM....EMPOWER A WOMAN AND  
EMPOWER A NATION.

### *2011 Against All Odds Luncheon Was a Success!*



The Against All Odds Awards Luncheon for 2011 was held at the Emory Hotel Conference Center October 15, 2011. The event was attended by many dignitaries in the field of education, politics, entertainment, philanthropy and more. Participants were introduced to the goals and objectives of AWEC including its global initiatives such as Africa on Wheels, Light up Africa, The AWEC Village of Hope Project and the City Urbanization projects.

The Honorees were, in no particular order, -Farid Zarif, ND, PhD, MPH, Dr. Jonathan Nwilo, Drey Woods, Orphanage Filmz; Ced Keyz, Cedkeyz International; Walter C. Andrews, CWA Local President; The Honorable Senator Nenadi E. Usman of Nigeria; Chief Akinyemi Olusegun Fasakin; City Council Member Brenda Jones; Jodi Bailey Gill – President; The Experts Bench, Randy Coleman—Modular Living Homes; Evelyn Davis - President, Ghana Council of Georgia; Glory Kilanko - Director/Chief Executive Officer, Women Watch for Africa; Christina Bunker; Celeste Koshida, Women's Federation for World Peace; Dr. Gloria Ward Wright

#### **AWEC Officers**

**CEO and Founder-** Uwa Onyioha-Osimiri  
**Vice President /International Events Director\_** Adaora Osimiri-Lewis  
**Public Relations Director-**Ojiugo Onyioha Clayton  
**National President Nominee-**Ruth Bowers  
**Chapter President-** Clarkston Chapter- Megan Green  
**Membership Chair-** Emmanuella Prudent  
**Youth Director-** Chantal Fortunat-Manley  
**Regional Director- Midwest** –Ella Bailey  
**Regional Director- Southern USA-** Clementine Cain  
**GA State Director-** Christiana Brown  
**Michigan State Director** - Chere Urbonya

**GA Lawrenceville Interest Group Interim President-**Ngozi Orabueze

#### **AWEC Events November, 13, 2011** **AWEC had its end of the year meeting at our founder's home.**

There are no further activities for AWEC until January, 2012. However, the following dates are recognized and members are free to invite members to participate in their holiday activities if they wish.

- Dr. Osimiri is Hosting a Kwanzaa program in celebration of the first Kwanzaa principle of Umoja (Unity) at 6:00P.M December 26,2011 All members are welcome.
- Call 770-945-3316 for more information.

### *Points to know! Nonprofit Leaders Suggest Ways to Increase Charitable Giving*

November, 2011

**By Holly Hall**

The Giving Pledge, the effort by Bill and Melinda Gates and Warren Buffett to increase giving by the nation's wealthiest people, missed a key opportunity, fund raisers say. Instead of simply reaching out to billionaires, they should have promised to match donations of people with a lot less money.

That's one suggestion offered in a new report by Adrian Sargeant and Jen Shang, two scholars who study and teach fund raising at Indiana University.

The report is based on ideas to increase charitable giving that were offered by influential nonprofit leaders and other executives.

Besides suggesting that billionaires offer matching gifts, the report includes 31 other ideas for improving giving, which has been stuck at 2 percent of average household income after taxes for the past 40 years, according to "Giving USA."

#### **Other ideas from the report:**

\* Encourage charities to develop productive ways to handle complaints from donors, which would reduce negative word of mouth, build trust, and provide ideas to improve fund-raising operations. Charities could take a lesson from the business world, the authors write, where "complaining customers are the firm's biggest asset."

\* Place more fund raisers on nonprofit boards so they can educate fellow trustees about the best ways to raise money.

\* Persuade fund raisers to stop talking to donors about annual funds, capital campaigns, endowment drives, and other such insider approaches and instead urge them to focus on what their money will accomplish.

As an example, the reported noted that Harvesters, a Kansas City, Mo., food bank stopped asking its donors for annual gifts or capital donations. It now uses appeals that ask people to help it feed children, families, and the elderly and to promote healthy eating habits. "The new approach is immensely more powerful," the authors write.

"No one supports a single nonprofit because they happen to have an annual fund or an endowment," write Mr. Sargeant and Ms. Shang. "It is not the vehicle that matters to donors; it's the difference they can make in society."

## AWEC 2012 Activity Calendar

### January 2012

- **Membership Tea (the first Saturday of every month): January 7, 2012 from 1-3pm** – the location can either be at an AWEC Member's home or a location of choice.
- **Youth Activities:** choose from....Science center, science fair, visit to the museum, guest speaker, arts and crafts, concert, talent show, writing contest. (Ages 5-7 are Junior Cadets; ages 8-10 are Senior Cadets; ages 11-13 are Junior Diplomats; 14 to 17 are Senior Diplomats. One or two age groups to be selected for each month's Youth Activities)
- **AWEC Grant Writing Workshops**  
AWEC offers grant writing workshops for members of the organization by helping them to learn how to write grants and complete a grant. Because grant writing is a time consuming effort, AWEC through the process of helping with the grant writing process, charges 9% of the total grant revenue. Additionally, the purpose of teaching grant writing workshops means that members ultimately learn how to write their own grants and not expect AWEC to consistently do so.
- **National, Regional, State and Chapter Board meetings (Each entity selects a date within this month for its meeting).**

### February 2012

- **Membership Tea: Saturday, February 4, 2012 from 1-3pm**
- **Youth Activities:** choose from....Science center, science fair, visit to the museum, guest speaker, arts and crafts, concert, talent show, writing contest.

### March 2012

- **Membership Tea (the first Saturday of every month): Saturday, March 3, 2012 from 1-3pm**
- **BOXES OF LOVE Drive: Saturday, March 24, 2012** – this would be an event to get the community involved in creating care packages for families that do not have food and other items that are in need. This would be a National and Regional event and would happen on the same day.
- **Youth Activities:** choose from....Science center, science fair, visit to the museum, guest speaker, arts and crafts, concert, talent show, writing contest.

### April 2012

- **Membership Tea: Saturday, April 7, 2012 from 1-3pm**
- **AWEC BOWLING FOR HOPE: Fundraiser for Village of Hope (Saturday, April 28, 2012)** – this event should be geared towards families. This would be a very fun event for kids with a great purpose behind *it!*
- **AWEC Grant Writing Workshop**
- **National, Regional, State and Chapter Board meetings (Each entity selects a date within this month for its meeting).**

### May 2012

- **AWEC Women's Business and Empowerment Conference in Detroit, MI: Saturday, May 19, 2012 (Michigan Chapter)**
- **Youth Activities:** choose from....Science center, science fair, visit to the museum, guest speaker, arts and crafts, concert, talent show, writing contest.
- **Regional Event/Retreat**

### June 2012

- **Membership Tea: Saturday, June 2, 2012 from 1-3pm**
- **KNOWLEDGE IS POWER!** – this is a good event for children to encourage reading and further education. The ideal place would be a library in the area in which it can be reserved for early in the day. Essay contest can be done with prizes such as gift certificates, school supplies, etc (these can be obtained through sponsors such as Pizza Hut, Little Caesars, Staples and more)

### July 2012

- **STATE RETREAT: Saturday, July 7, 2012 (location to be determined)** – this could be a cruise, dinner or a spa day event.
- **FIND (Financial Independence, Not Dependence): Saturday, July 28, 2012**
- **Grant Writing Workshops**
- **National, Regional, State and Chapter Board meetings (Each entity selects a date within this month for its meeting).**

### August 2012

- **Membership Tea: Saturday, August 4, 2012 from 1-3pm**
- **AWEC GOES GREEN! (Saturday, August 25, 2012)** - this focuses on helping the environment. This would be great for children to plant trees in areas that are not the prettiest and sprucing up their communities! Also, this would be great for the children to see the fruits of their labor. Also, you could use this to inform about new forms of energy such as Renewable, Wind and Solar. A demonstration could be conducted.

### September 2012

- **Membership Tea: Saturday, September 1, 2012 from 1-3pm**
- **AWEC 2<sup>nd</sup> Annual Health Walk and Family Fun Day: Saturday, September 22, 2012 (time to be determined)**
- **Youth Activities:** choose from....Science center, science fair, visit to the museum, guest speaker, arts and crafts, concert, talent show, writing contest.

### October 2012

- **AWEC 6<sup>th</sup> Annual Against All Odds Awards & Benefit for The Village of Hope (Black Tie Affair): Saturday, October 20, 2012 from 6p to 12 pm at The Emory Conference Center in Atlanta, GA.**
- **National, Regional, State and Chapter Board meetings (Each entity selects a date within this month for its meeting).**

### November 2012

End of Year meeting: November 11, 2012.

- **Turkey or Food Drive, donations to be made via AWEC.**

### December 2012

Family holiday events (optional and at the invitation of members).

- **Christmas**
- **Kwanzaa**